

boohoo.com plc

(the "Company")

Result of Annual General Meeting

boohoo.com plc announces that all resolutions were passed at the Company's Annual General Meeting held on 26 June 2015.

Resolution 9 sought authorisation to buy back up to 10% of issued share capital. This was conditional on independent shareholders approving a whitewash resolution (Resolution 11), on a poll, pursuant to Rule 9 of the City Code on Takeovers and Mergers. The Company confirms that Resolution 11 was passed on a poll with the results being as follows: 345,406,521 votes (87.65%) for, 48,678,697 votes (12.35%) against and 479,548,916 votes withheld.

Following the passing of Resolution 11, the Concert Party (as defined in the AGM Circular) remains unchanged at, in aggregate, 479,368,913 Ordinary Shares, representing 42.68% of the issued share capital of the Company. If the Board were to exercise the authority pursuant to resolution 9, in whole or in part, and cancel the Ordinary Shares acquired or put those into treasury, then the shareholding of the Concert Party would proportionately increase, up to a possible maximum of 47.42% of the issued share capital of the Company.

The full text of the resolutions is set out in the Notice of Meeting dated 15 May 2015 which is available at www.boohooplc.com

Enquiries

boohoo.com plc

Mahmud Kamani, Joint Chief Executive
Carol Kane, Joint Chief Executive
Neil Catto, Chief Financial Officer
Benjamin Robertson, Investor Relations

c/o Buchanan Tel: +44 (0)20 7466 5000

ben.robertson@boohoo.com
Tel: +44 77 6851 1056

Buchanan - Financial PR adviser

Richard Oldworth
Helen Chan
Gabriella Clinkard

Tel: +44 (0)20 7466 5000
boohoo@buchanan.uk.com

Zeus Capital - Nominated adviser and joint broker

Nick Cowles
Andrew Jones
John Goold

Tel: +44 (0)161 831 1512
Tel: +44 (0)20 7533 7727

Jefferies Hoare Govett - joint broker

Nick Adams
Max Jones
Ben Bailey

Tel: +44 (0)20 7029 8000

About boohoo.com

"24/7 Global Fashion"

Keeping one step ahead of the trends or making a subtle style change is easy with boohoo.com and with up to 100 pieces hitting the site every day and a new collection each week, boohoo.com never stops - it's 24/7 fashion at its best.

From the UK's best kept fashion secret to one of the fastest growing own brand, international e-tailers, boohoo.com has quickly evolved into a global fashion leader of its generation. Combining cutting-edge,

aspirational design with an affordable price tag, boohoo.com has been pushing boundaries since 2006 to bring its customers all the latest looks for less.

www.boohoo.com
www.boohoo.com/europe
www.boohoo.com/usa
www.boohoo.com/canada
www.boohoo.com/aus

www.boohoo.com/newz
www.boohoo.com/sweden
www.boohoo.com/denmark
www.boohoo.com/norway

fr.boohoo.com
de.boohoo.com
it.boohoo.com
nl.boohoo.com
es.boohoo.com